"Know Thyself" Survey

Background

The Survey is a personal response to taking on the Treasurer's role in 2022 and seeking a way to understand the needs of the membership. Noemi Glenn shared some of these ideas and assisted in the early stages. At its core the Survey aims to reveal to the membership and Council the Cultural, Economic and Governance workings of the ASC in the image of Steiner's Threefold Social Organism. By making these spheres visible and keeping them up to date, the membership and Council will potentially gain insight into the whole and have a better chance to harmonize their intricate interactions and increase activity. From the Treasury's perspective, the Survey will be instrumental in budgeting and fundraising efforts. You will notice a threefold gesture in the arrangement of the questions.

I developed the Survey throughout 2023 - Council giving lots of feedback and running test trials. The Survey was formally presented to the membership, the Council and Oliver Conradt, a member of the Goetheanum leadership team, at the 2023 AGM in Quebec. It was well received and members were hopeful that it could help stimulate Anthroposophical activity across Canada, which is its main goal. Council approved sending out the Survey to the membership along with the contribution package that you received in January 2024; below is further information about this initiative.

Privacy

Survey participants enter information voluntarily, potentially sensitive questions have been left as optional. The data is all collected and secured in the ASC's Google Suite Drive, which is password protected and only accessible by ASC Council members and its administrators. The data will not be shared with parties outside the ASC or GAS. The collected data is intended to be shared with the membership in the form of Member Directory accessible to ASC members only.

Survey

Roadmap

The Survey is part of a three stage roadmap, currently only the first stage has been worked on, next stages would proceed if there is sufficient participation.

<u>First Stage:</u> the Survey focuses on data gathering via three Survey variants; for members, Branches and Sections. These consist of online questionnaires that collect answers into spreadsheets. Some answers might prompt you to complete a basic financial plan. It is important that these surveys are understood as living profiles to which members can return to as frequently as needed to make updates. Similarly, the nature of the questionnaires are bound to change along with the ever changing social context and collective challenges that the ASC might confront, meaning that with time some questions might be added or dropped.

<u>Second Stage:</u> of the Survey would consist in building an web interface using the collected data to present it as a directory to the membership. In this directory, members would be able to find Section peers, study groups, ongoing initiatives, etc. Please contact me if you have expertise in this field and would like to participate or have suggestions for this stage.

<u>Third stage</u>: assuming that the above directory would increase the interconnection and activity between members; this third stage would consist in fostering this increase in activity by providing an online collaborative platform through which members would be able to collaborate on their common activities across the country. Collaborative tools would include video conferencing, brainstorming canvases, document collaboration, etc.

Coincidentally, other Country Societies and the Goetheanum's Communications team have or have had similar initiatives, some abandoned, others in the planning phase. I am engaging these initiatives to, hopefully share scarce development resources and make member directories and collaborative platforms available to the membership worldwide.

Your participation and feedback would be appreciated. Please follow this adjacent QR code or below URL link if you feel inclined to participate. https://forms.gle/SHtSMbE4NaRWkW629



Many

blessings,

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Treasurer